

Triller Fight Club To Make History On June 19 At Miami's loanDepot Park With First-Ever Men's and Women's Undisputed Title Bouts Featured On The Same Card

PPV Onsale Starts For Undisputed Four-Belt IBF/WBA/WBO/WBC Clash Between Undefeated Teófimo López and George Kambosos Jr, and WBC/WBO titlist Franchon Crews-Dezurn vs. WBA & IBF Belt Holder Elin Cederroos

LOS ANGELES AND MIAMI (May 11, 2021) – Triller Fight Club today announced that they will again make history by having men's and women's undisputed title fights on the same card for the first time ever, with an elite boxing Pay-Per-View card co-headlined by the title fight between 'The Takeover' Teófimo López and 'Ferocious' George Kambosos Jr., which has four belts on the line—IBF, WBA, WBO, WBC and the prestigious Ring belt, and a four-belt title bout between Franchon 'The Heavy-Hitting Diva' Crews-Dezurn and Elin Cederroos. The PPV event will be the first-ever boxing event held at loanDepot park in Miami, Florida, home of the Miami Marlins. PPV pre-sales are now underway.

"This is truly a historic moment having both the male and female undisputed title fights on the same card," said Peter Kahn, Chief Boxing Officer, Triller Fight Club. "We are excited to have Franchon and Elin join a night of boxing that already has one of the most anticipated fights of the year, López and Kambosos, along with a strong undercard that will appeal to true boxing fans."

"We're excited to bring boxing's biggest event of the year to loanDepot park," said Adam Jones, Miami Marlins Chief Revenue Officer. "This will be another milestone event for South Florida's jewel venue, as we host one of the most exciting and unique experiences for boxing fans."

Tickets to attend the event will go on sale Thursday, May 20. More info at TrillerFightClub.com.

The four-hour show, which will kick off at 8:00pm EDT with the live PPV main card starting at 9pm EDT, will also feature a WBA World Title Heavyweight Eliminator bout between Michael Hunter (19-1-1, 13 KOs) and Mike Wilson (21-1, 10 KOs), as well as the WBC International Super Featherweight Silver Championship matchup between Andy Vences (23-2-1, 12 KOs) and Ireland's Jono Carroll (19-2-1, 5 KOs). Additional fights will be announced in the coming weeks.

López, 23, (16-0, 12 KOs) is the current undisputed lightweight world champion, having held the IBF title since 2019 and the WBA, WBO, WBC and Ring magazine titles since defeating Vasiliy Lomachenko in 2020. López is considered to be one of, if not the, best active boxers, pound for pound, by ESPN and Boxing Writers Association of America, and The Ring. He is also ranked as the world's best active lightweight by BoxRec, ESPN and the TBRB. The Australian Kambosos has held the IBF Pan Pacific lightweight title since 2017. Kambosos (19-0, 10 KOs) became the IBF mandatory challenger after defeating Lee Selby by split decision in October.

The co-main bout will feature a four-belt undisputed super middleweight championship between WBC/WBO titlist Franchon Crews-Dezurn and Elin Cederroos, who holds the WBA and IBF belts. The winner will become a true women's undisputed champion in the sport.

In a heavyweight clash, Las Vegas, NV resident Michael 'The Bounty' Hunter II will battle Michael 'White Delight' Wilson, of Medford, OR in a ten-round WBA Heavyweight World Title Eliminator.

Competing for the WBC International Super Featherweight Silver Championship, Andy 'El Tiburon' Vences of San Jose, CA meets Jono 'King Kong' Carroll of Dublin, Ireland in a scheduled 10-rounder.

FITE, the world's premier streaming PPV platform for sports and entertainment recently acquired by TrillerNet, will handle worldwide live pay-per-view streaming distribution online for the June 19 event, and via FITE mobile and Smart TV apps, game controllers and all major OTT devices as well as power TrillerFightClub.com.

iNDemand, the leading transactional video-on-demand and PPV programming provider in North America, will serve as the exclusive U.S. and Canadian cable, satellite, and telco PPV provider for the Lopez vs. Kambosos fight. Fans will be able to order the event on PPV through their existing cable, satellite, and telco PPV providers across the U.S. and Canada.

This marks the third time that FITE, iNDemand and Triller will have partnered to bring value-packed, world-class PPV events to boxing, music, and entertainment fans. iNDemand also served as the cable, satellite, and telco PPV distributor for Triller Fight Club's November 2020 Mike Tyson vs. Roy Jones Jr. event (which landed as the 8th best PPV event of all time), as well as the April 17, 2021 Jake Paul vs. Ben Askren event. FITE handled global digital sales for both events and powered the TysononTriller and TrillerFightClub sites.

Mark Boccardi, iNDemand's SVP Programming & Marketing, said, "Pay Per View remains the king for monetizing premier fighting events. PPV is in the DNA of fight sports, and our alliance with Triller allows us to reach the widest possible audience by incorporating music and entertainment stars into the mix, along with top-notch boxing talent."

The PPV retail price for the event is \$49.99 (U.S. & Canada) plus processing fee. Fans outside North America can check the FITE link at <a href="https://www.fite.tv/watch/teofimo-lopez-vs-george-kambosos/2p97b/">https://www.fite.tv/watch/teofimo-lopez-vs-george-kambosos/2p97b/</a> for international pricing.

#### \*\*HOW TO WATCH THE June 19, 2021, TRILLER FIGHT CLUB PPV EVENT\*\*

TV: Cable, satellite & telco PPV providers, including Xfinity, Spectrum, Contour, DirecTV, AT&T TV, Dish, Fios, and Optimum (U.S.), as well as Rogers, Bell, Shaw, Videotron, and Sasktel (Canada).

Worldwide Streaming: FITE.TV and all FITE mobile, Smart TV, game controller and OTT apps as well as the event microsite hub: TrillerFightClub.

In addition to being a co-owner, Snoop also provides strategic counsel to Triller Fight Club, helping to select fighters and musical acts for the show-stopping events. An entertainment expert who has successfully maneuvered through a range of projects in a variety of different fields, Snoop secured his spot as a fan favorite during Triller's first sporting event, Tyson vs. Jones.

## About FITE:

FITE is the premier global platform for live sports and entertainment offering many of the industry's marquee PPV events and SVOD packages with over 4.4MM registered users. FITE is available worldwide through its iOS and Android mobile apps, Apple TV, Android TV, ROKU, Amazon Fire TV and Huawei apps. In

addition, FITE supports Samsung, LG, Cox Contour, Vizio SmartCast™, Foxxum, Chromecast, PS4, XBOX, ZEASN, Netrange, Vidaa/Hisense, VEWD, Netgem TV, Virgin Media, Comcast's Xfinity 1 and Xfinity Flex as well as 7,000 models of Smart TVs. Available online at <a href="https://www.FITE.tv">www.FITE.tv</a>. Follow FITE on Twitter, Facebook and Instagram. If it Happens, it's on FITE.

#### About iNDemand:

iNDemand is an innovative partnership between three of the leading cable companies in the U.S.—Charter Communications, Comcast Cable, and Cox Communications. iNDemand is a company of trusted content aggregators and licensing experts, with unparalleled technical expertise and long-standing relationships with MVPDs, major sports leagues, Hollywood studios, and other entertainment and sports companies across North America. iNDemand delivers great content to more than 80 million homes and has distribution deals with more than 150 companies. For more information, go to indemand.com.

### About loanDepot park:

loanDepot park is a state-of-the-art retractable roof ballpark located in the heart of Miami. Built in 2012 and located fewer than two miles from downtown Miami, loanDepot park's uniqueness and attractiveness, including unobstructed views of Miami's skyline made possible by six operable glass panels, have made the venue a go-to destination for world-class entertainment, hosting a variety of sporting events as well as many business and entertainment events.

#### About TrillerNet:

FITE and Triller Fight Club are owned by TrillerNet, a first-of-its-kind company consolidating technology and content platforms to lead the move to Internet 3.0. TrillerNet pairs the culture of music with sports, fashion, entertainment and influencers through a 360-degree view of content and technology. TrillerNet which owns the globally popular Triller app used by musicians, celebrities, athletes, and overall culture setters—has more than 300 million users worldwide. The Triller app—unlike other popular short-video apps it is often compared to, encourages its users to post the content created on the app across other social media platforms and websites. The app uses proprietary AI and Machine Learning technology which is uniquely tied to the content rather than the user. By tracking the content, Triller empowers its tastemakers and users to push their content virally to affiliated and non-affiliated sites and networks reaching hundreds of millions of additional users. Data and insights gleaned from the Triller network, its creators, artists and users (from the app and off network) are used to program longer-form content, connect users across the web with the content, and provide unprecedented opportunities for engagement and monetization. TrillerNet has developed highly successful campaigns that begin with the app and continue throughout the entire content and technology ecosystem with some of the biggest brands in the world, including Pepsi, McDonalds, Weedmaps, DraftKings, L'Oreal, and many others. TrillerNet offers brands a unique content and technology solution, including direct deals with the influencers and celebrities. This branded content journey starts with short-form video and can easily expand into valuable long-form content distributed through the Triller Network, such as live-event boxing and music PPVs, fashion shows, and episodic reality content on TrillerTV. Some of the more than 65 original half-hour TrillerTV shows include The D'Amelios Family's "Ask a DAM Question," Jennifer Lopez In The Morning, Jake Paul: Staying On Top, 2 Chainz Let's Do It, DJ Khaled's Spreading Love, Hype House's Thomas Petrou's Coffee Talks, Josh Richards' Josh Pong, Ur Lov'd: the Noah Beck Show, Fat Joe's Masterclass, The Perez Hilton Show, and Violet Benson's Too Tired To Be Crazy, among others. TrillerNet additionally owns Verzuz, the massive live-stream music platform launched by Swizz Beatz and Timbaland, and Triller Fight Club (www.TrillerFightClub.com), which launched last year with the highly successful Tyson-Jones Fight which shattered digital PPV records. Other holdings include leading AI-powered customer engagement platform Amplify.ai, and FITE, the premier live event and PPV, AVOD, SVOD streaming platform.

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